



EnterTalk
MEDIA

LIVE BROADCAST

solutions

WWW.ENTERTALKMEDIA.COM

SHARE YOUR LIVE EVENT IN REAL TIME

Reach thousands of potential viewers instantaneously with a TV quality production, streamed to your own social media channels.



LIVE STREAMING

SEMINARS

WORKSHOPS

PERFORMANCES

PRODUCT DEMOS

CORPORATE EVENTS

Reach
Capture
Engage
Interact

It's never been easier.

We offer HD, broadcast quality, television-style multi-camera video switching in real time, with multiple angles, close-ups, titles and lower thirds, picture-in-picture, pre-recorded video/audio assets and lighting. The video can be broadcast live on Facebook Live, YouTube Live, Vimeo, or custom RTMP server, and recorded locally to be available immediately, with no further post-production editing necessary.

858.433.3243 • info@entertalkmedia.com

7084 Miramar Rd, Ste 206, San Diego, California 92121

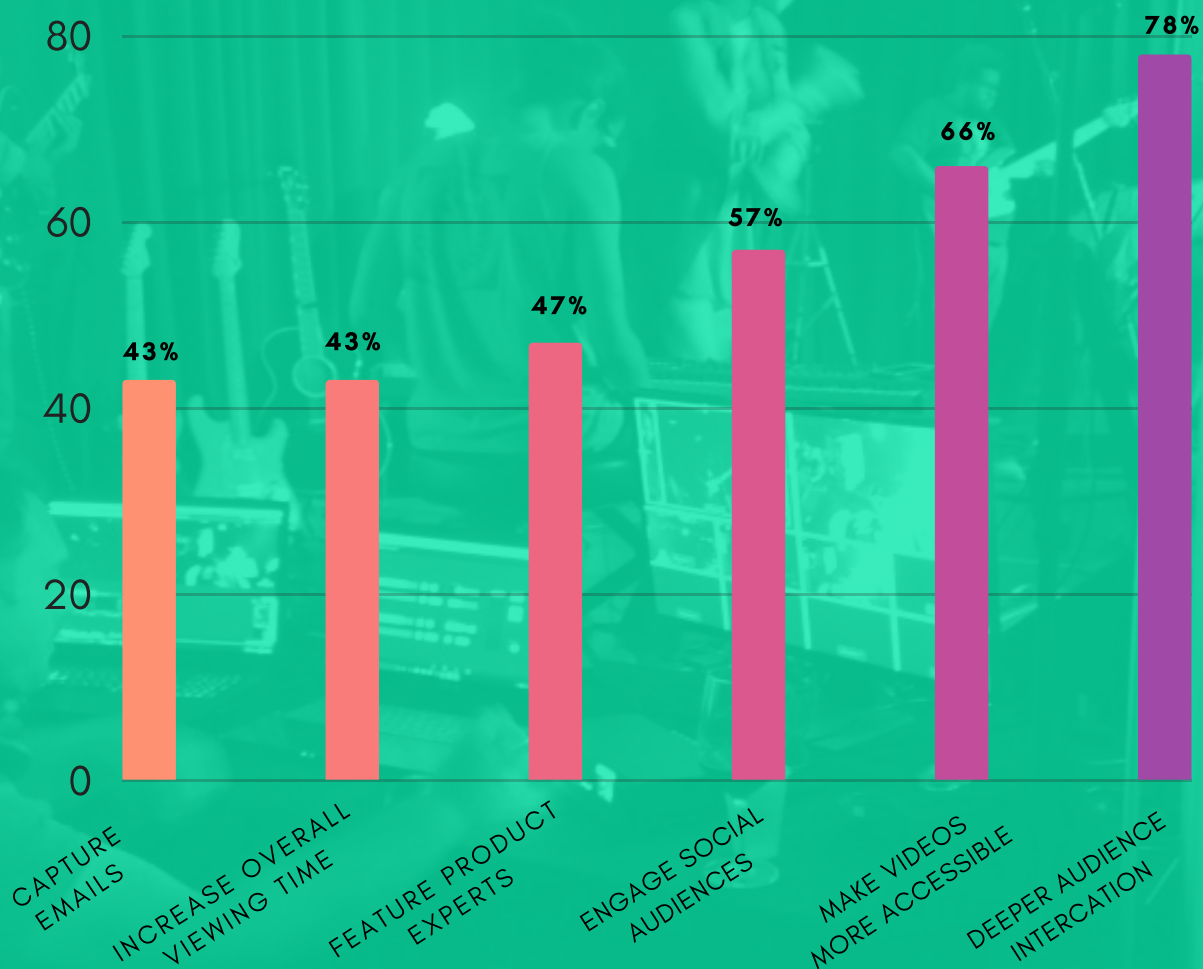
Why Go Live?

Globally, IP video traffic will be 82% of all consumer Internet traffic by 2021, and **Live Video** will grow 15-fold from 2016 to 2020¹. That is because business leaders are realizing that live video creates an emotional connection with audiences, allows for real-time interaction, and is generally prioritized over other types of content on social media feeds.

About Us

EnterTalk Media is helping businesses and organizations find innovative and cost-effective content marketing solutions with real ROI. Our Live Video Production services put clients at the vanguard of social media marketing and communications in the digital space. We are excited to share this capability with other innovators and trend-setters!

BENEFITS OF LIVE VIDEO EVENTS SURVEY ²



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Sample Productions³

<https://youtu.be/bPimWjvwUQY>

https://youtu.be/QxIPm5vpb_4

<https://youtu.be/IJyli-L0iQE>

<https://youtu.be/gfgSr8U9N3M>

Available Services/Capabilities:

Multi-Camera HD (1920×1080) Shoot

Up to 7 Cameras live switching

In-Studio or On-Location

Video Set (In Studio)

Wireless Lavalier Microphones

Overlays/Logos

Live Streaming to up to 3 sites simultaneously!

Lighting (Incandescent and/or LED)

B-Roll (4K Resolution available)

Title Cards/Lower Thirds

Social Media Promotion

¹ Cisco; "Cisco Visual Networking Index: Forecast and Methodology, 2016–2021"; Cisco, September, 2017;

<https://www.cisco.com/c/en/us/solutions/collateral/service-provider/visual-networking-index-vni/complete-white-paper-c11-481360.html>

² IMB, Brandlive; 2018 Live Video Benchmark Report

<https://www.brand.live/assets/documents/2018-Live-Video-Benchmark-Report.pdf>

³ Broadcasts were originally aired on Facebook Live. YouTube links to archived video are provided here for demo reel purposes only and do not reflect the number of views for the original live broadcast.

SEE MORE SAMPLES AT
WWW.ENTERTALKRADIO.COM/LIVE-STREAM-PRODUCTION

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